



WOVEN LABEL (sewn)
TEMPLATE

USAGE:
OUTERWEAR / LINED GARMENTS

THREAD COLOR:

- jet black
- 14-4516 moderate blue

STROKE WEIGHTS:

- main stroke: 1.5pt.
- outer pinstripe: .75pt.

GENDER:

- gotham light
- 14pt.

-track: very loose

PRODUCT SEGMENT:

- gotham black
- 8pt

-track: very loose



product sizing:

- centered
- gotham black
- 42pt.
- track: tight

all information (except size) aligned LEFT
always placed 1/10" off rule as shown

outer
margins: 1/8"